



# Marc Talon Investments™

A brokerage agency controlled by: First Globalized Joint Ventures Inc. Canada

## GUIDELINES

### ACCOUNT

- An account can be opened without obligation to deposit funds. Funds are in USD currency.
- Withdrawals can be applied, within the funds available in the main account.
- Invested funds in a specific chosen film operation can be withdrawn following the agreement accepted at the time of the application.
- Each film operation has its unique agreement.
- A Capital Gain of 1% per month is obtained in the main account for the funds available on the last days of each month. Basically, it will result to 12.68% a year. (Promotion for 1 year, until December 31<sup>st</sup>, 2024, afterward might change to be set at any rate at the complete discretion of Marc Talon Investments (First Globalized Joint Ventures Inc.)
- From the main account funds can be transferred to a specific film operation as investment, and the account holder can submit his request by the button in his/her personal page. Then Marc Talon Investments will examine the request and if approved will send an agreement and general information, whether the account holder can accept or not.

### TYPE OF INVESTMENTS

- Film products available will be on the account holder's page with the information.
- Typically, there are available the following type of investments against specific type of film operations:
  - **Equity:** funds are invested in the acquisition of the shares of the film through a corporation. The film product is incorporated, and the investors will own the shares based on their specific investment. ROI will be obtained from the first year including the invested funds. ROI estimated in the first year is about 60% as average.
  - **Hedge:** funds are invested in the distribution process of a film. The film is already completed and is going to cinema screens. But there are costs related to P&A, it means Prints and Advertising, since the film must be formatted in several copies which will go to each cinema screen, and marketing-promo also will be implemented, which is mandatory in an agreed level, as negotiated with cinemas owners. Investors will obtain a 20% gain (with the invested funds), on average within 8 months. The investors will be the first to be retributed after the box-office fee and distribution fees. (Ex: \$300,000 P&A funds, Box-Office Canada

limited release \$3,500,000. 50% is the fee of cinemas, 25% is the fee of the distribution. \$320,000 will be paid to Hedge investors.

The balance of \$580,000, will go to film owners.)

*(Note: the film owners will gain further revenue by additional release, for instance, in USA, Europe, rest of the world, then digital release, Cable releases, other ancillaries).*

- **Debts:** funds are invested in a specific sub-function of the film operation and will follow a specific agreement. They will be returned similarly to the Equity funds, as an external investor. (For example, investing in development funds, or in pre-production, or in costs of materials or, other proposed functions.) Usually, Debts are funds to purchase a sub-function of the entire film process, and amounts are smaller than Equity. Invoices will be issued to the financier.

## TYPE OF FILM OPERATION

- Full: is a film in its entire process from Creative to Distribution.
  - **Creative and Development:** they are the initial processes to create the story or refining it and starting to put pieces together, such attempting a cast, locations, budget refining, crew planning, and planning distribution, and final financing.
  - **Pre-Production:** it's the moment when the film product has obtained greenlight to be produced, and all necessities elaborated in Development will be materialized to obtain a precise production plan, and precise schedule.
  - **Production:** it's the actual filming of the movie, implementing all the functions to complete the principal photography.
  - **VSX:** it's a process of Computer-Generated Imagery material if needed and/or other Visual Effects.
  - **Post-Production:** it's the time that the filmed material will go through processes of assembling, (editing), sound refining, light grades, other additional material to implement generating the final master copy of the film.
  - **Distribution:** it's the process of bringing a film to screens, that can be digital (ex: Netflix, Digiplatza). A P&A function is implemented, such as printing film copies for each cinema's screen scheduled, and Promo-Advertising which must be done through media outputs in order to bring the audience to purchase the cinema tickets.
- Production of the film:
  - Comprehends development, pre-production, and production of the film. Post-Production and Distribution are successive operations.
- Post-Production: as the final assembling of the film.
- Distribution: P&A processes as explained above.
- Development: to create the structure of a film product in order to be financed and then ready to obtain a greenlight to be produced.

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Other information and inquires can be submitted to: [exec@marctaloninvest.net](mailto:exec@marctaloninvest.net)

